



PRESS RELEASE

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TriCor Signs Reseller/Distributor Agreement With Silicon Motion *TriCor to Sell SMI's Ferri & Embedded Graphics Solutions*

ROUND ROCK, TX. (Monday, November 16, 2015) – TriCor Technologies signed a reseller/distributor agreement today with Silicon Motion Technology Corporation (NASDAQGS: SIMO). TriCor will focus on selling SMI's Ferri and Embedded Graphics Solutions in various regions across North America. The agreement solidifies TriCor's flash storage offerings by adding Silicon Motion's impressive FerriSSD® and Ferri-eMMC® to TriCor's product lineup. TriCor's focus has always been on DRAM and NAND flash product assemblies, but now SMI's Ferri products, both of which are single chip flash storage products, will add vital elements to the overall TriCor product offerings.

Silicon Motion leverages industry leading technologies and NAND flash memory controller expertise to introduce MCP single-package Ferri solutions, including FerriSSD® and Ferri-eMMC®. FerriSSD®, a fully integrated SATA/PATA Solid State Drive (SSD) in a single BGA package, is designed optimally for a wide range of embedded applications that require SATA/PATA fast access time and enhanced endurance. Ferri-eMMC® is optimally designed for a wide range of embedded applications and is fully compliant to the JEDEC standards for eMMC 4.5/5.0 protocols. Available in 100/153/169-ball BGA packages, Ferri-eMMC® eases PCB design and enables low-cost manufacturing.

TriCor will also sell the SMI Embedded GPUs. Silicon Motion offers embedded graphics to enable embedded and consumer applications such as high resolution handhelds, point-of-sale terminals, medical equipment, multi-functional printers, casino gaming machines, industrial PCs, and servers.

About TriCor Technologies

TriCor Technologies is a leader in the development and sales of custom and industry standard memory modules, solid state drives, and other flash products such as SD, microSD, and CompactFlash for commercial, enterprise, and industrial applications. For further information, please visit their website at www.tricortech.com.

About Silicon Motion

We are a fabless semiconductor company that designs, develops and markets solutions for mobile storage and mobile communications markets. For the mobile storage market, our key products are microcontrollers used in embedded storage devices such as SSDs and eMMCs and in expandable storage devices. For the mobile communications market, our key products are LTE transceivers and mobile TV IC solutions. Our products are widely used in smartphones, tablets, and industrial, enterprise and commercial applications. For further information on Silicon Motion, visit www.siliconmotion.com.

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